YOUR BLACK FRIDAY CRM INCLUSION

CRM

* INCLUDED FOR FREE.

BLACK FRIDAY. YOU'RE WELCOME.

REACH IS MORE THAN BEING SEEN.

A click is not yet a customer. An inquiry is not yet a relationship. The CouVibe CRM is designed to help you **capture the interest you earn, remember the people behind it, and keep the conversation moving.**

01

CAPTURE

Give new inquiries a place to land instead of losing them across messages and inboxes.

02

CONNECT

Know who reached out, what they need, and what should happen next.

03

CONTINUE

Follow up with purpose, track progress, and strengthen repeat relationships.

THE POINT IS REACH - AND WHAT HAPPENS AFTER.

Your visibility channels help people discover you. Your CRM helps you respond to those opportunities, organize the conversation, and build relationships that have room to grow.

FINDABLE / REACHABLE / REMEMBERED

*Complimentary CRM inclusion is tied to an eligible CouVibe Black Friday website purchase. See offer details on page 3.

WHAT YOUR CRM IS DESIGNED TO DO

YOUR RELATIONSHIPS, IN ONE WORKING SYSTEM.

The CRM is the follow-through layer of your digital presence - not another brochure, landing page, or pretty dashboard.

CRM CAPABILITY	WHY IT HELPS YOUR REACH
Lead & contact profiles	Keep names, contact details, interests, and relationship context together.
Connected inquiry intake	Route inquiries from supported forms or booking channels into a working contact process.
Custom pipeline stages	See who is new, contacted, qualified, scheduled, considering, or ready to buy.
Notes & interaction history	Remember questions, preferences, conversations, and commitments.
Follow-up tasks	Keep a clear next step so interested people do not disappear between busy days.
Audience tags & segments	Organize contacts by service, interest, location, or stage for more relevant outreach.
Client milestones	Keep meaningful dates and relationship details, when shared with permission.
Campaign preparation	Build organized follow-up lists; automated email or text depends on enabled integrations and consent.

THE BIG DISTINCTION: A CRM does not automatically increase Google rankings or create new traffic. It helps you turn the attention and inquiries your marketing already generates into organized, timely action.

YOUR OFFER AND NEXT STEPS

BLACK FRIDAY. YOU'RE WELCOME.

Your qualifying CouVibe purchase includes the **Deluxe CRM at no additional CouVibe charge** during the promotional offer.

OFFER AT A GLANCE

QUALIFYING COUVIBE PACKAGE
$497 one-time

BLACK FRIDAY CRM ADD-ON
$0
INCLUDED FOR FREE

HOW WE PUT YOUR REACH TO WORK

1. **Identify your opportunity sources**
   Tell us where inquiries arrive today: website forms, bookings, email, social, and referrals.

2. **Shape your pipeline**
   Define the stages, contact categories, and next steps that fit your business.

3. **Connect and check**
   Configure supported lead sources and test your inquiry-to-follow-up flow.

4. **Use it consistently**
   Review new leads, update conversations, and make follow-up part of your routine.

LET PEOPLE FIND YOU. GIVE THEM A REASON TO STAY.

Set-up depends on supported connections and customer-provided information. Third-party messaging, integration or domain fees, if any, are separate; no search placement, lead count, or revenue outcome is guaranteed.